

Charge to Partners: Building Towards the Ministerial

- Take home message about upcoming Ministerial and discuss need for additional commitments for enhanced Methane to Markets.
- Appoint points of contact (POCs) to work with ASG and other Partners in the development of the Ministerial Declaration and event planning.

Charge to Partners: Outreach and Communications

- Provide information to the ASG on an ongoing basis to update the country and sector pages on the M2M Web site.
- Work with the ASG to ensure that the Partnership is well represented at UNFCCC events (e.g., sponsor side events, display material, secure booths).
- Work with the ASG through the Administrative Liaisons to ensure an adequate flow of information between the Partnership and individual Partners.
- Utilize the *Methane International* newsletter to highlight projects, conferences, or other success stories.
- Undertake media outreach activities and provide links to press releases or other news items.
- Translate Methane to Markets materials into Partner's language, when relevant and possible.

Charge to Partners: Outreach and Comm (con't)

- Distribute Methane to Markets materials and/or make presentations at relevant conferences or meetings, particularly UNFCCC events.
- Utilize the project tracking system to facilitate greater information sharing on projects and activities.
- Continue to better engage PN members (e.g., success stories, speaking opportunities, concurrent meetings with industry events).
- Promote availability of the *Partnership Accomplishments Report (PAR)* to government officials and/or organization management.
 - Contact the ASG to obtain hard copies of the report for distribution.