

### **Administrative Support Group (ASG) Update**

Coal Subcommittee Meeting Geneva, Switzerland October 12, 2009

Henry Ferland, Director Administrative Support Group (ASG)



# **Overview**

- Partner/Project Network Update
- Web Site Redesign
- Methane International
- Partnership Accomplishments Report
- Future of Partnership
- Steering Committee Outcomes
- Upcoming Meetings



# 31 Partners -- 902 Project Network Members

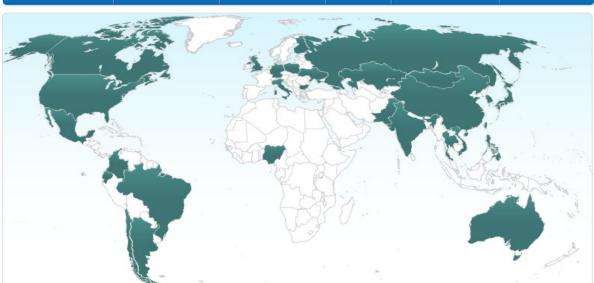




# Web Site Redesign

- Now available online!
- Emphasis on providing streamlined access to tools and news from both country- and sector-specific perspectives.
- Enables users to easily find the news and resources that are most relevant to them, in their native language when possible.
- New features include country-specific pages, success stories, translation functions, Web 2.0 features, methane in the news, and ability to search meeting proceedings.





The Methane to Markets is an international initiative that advances cost-effective, near-term methane recovery and use as a clean energy source. The goal of the Partnership is to reduce global methane emissions in order to enhance economic growth, strengthen energy security, improve air quality, improve industrial safety, and reduce emissions of greenhouse gases.





- Resource Assessment for Livestock and Agro-Industrial Wastes - Argentina (PDF, 76 pp, 2 MB)
- Methane International, June 2009 edition, now available
- Welcome Bulgaria, India Expo dates set 
   ⇒ EPA Press Release
- Landfill Gas Modeling Tools Now Available!

## SUCCESS STORIES

Organization Project

#### Eni: Reducing Emissions, Sharing Experiences

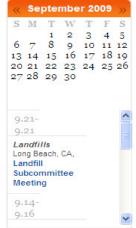
Eni, an Italy-based integrated energy company, has been an active member of the Methane to Markets Project Network participating in the Oil and Gas Systems Subcommittee since 2005.

[MORE INFO]





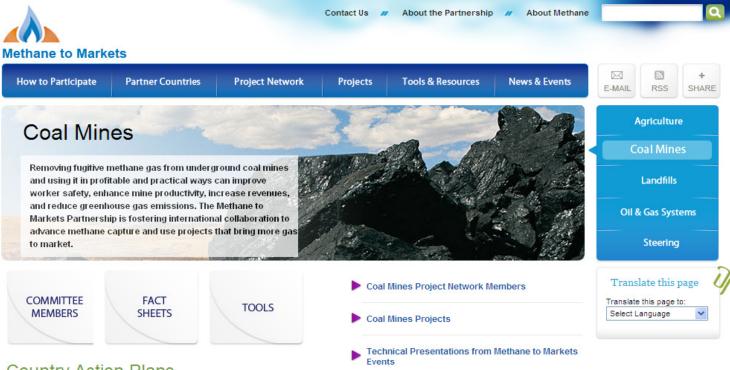












Additional Resources

#### **Country Action Plans**

Australia (PDF, 10 pp, 204 KB) China (PDF, 10 pp, 248 KB) India (PDF, 14 pp, 163 KB) Mexico (PDF, 11 pp, 127 KB)

Nigeria (PDF, 11 pp, 206 KB) Ukraine (PDF, 3 pp, 61 KB) United States (PDF, 6 pp, 105 KB)

#### Methane to Markets Coal Mines Events



More Coal Mines Events

Seattle Post Intelligencer - Poop-to-power plant now online

powered by Google"









## Methane International Newsletter

- Completed and released three issues of the Methane International newsletter, with an additional year-end issue planned.
  - Issue #12 (February 2009)
  - Issue #13 (June 2009)
  - Issue #14 (August 2009)
  - Issue #16 (~ December 2009)
- New online format!
- Important outreach and publicity component for the 2010 Expo, two Expo-related issues are planned.
  - Issue #15: Special Expo Edition (~ October 2009)
  - Issue #17: Pre-Expo Edition (~ February 2010)

Methane International

Issue 13, June 2009

#### In this edition:

- Dates Set for 2010 Partnership Expo in India
- . New, Redesigned Web Site Is On Its Way
- . Steering Committee Meeting to Discuss Future of Methane to Markets
- . Upcoming Subcommittee Meetings
- · Welcome, Bulgaria
- Get in the Spotlight!
- . Coming Soon: The First Partnership-Wide Accomplishments Report
- · Recent Developments

#### Dates Set for 2010 Partnership Expo in India



Clear your calendar for 2–5 March 2010! You won't want to uiss the world's largest dedicated for and policy—the 2010 Methane to Markets Partnership Expo. in cooperation with the government Palace Hotel III. New Delhi, one of india's preview hotels.

Building on the highly successful 2007 Partnership Expo held in Beijing, China, the 2010 Expo will

Showcase methane mitigation projects and technologies



# Partnership Accomplishments Report

- Objective: To provide a broad summary of the Partnership, its activities and its progress to date.
- Timing: Anticipated production/availability by COP-15.

### Completed Steps:

- ASG led development of the report, including initial compilation of data and information.
- Subcommittees and PN members submitted projects for inclusion (April 2009), and served as primary reviewers of draft text (June 2009).
- Steering Committee reviewed/approved proposed design or "look" (July 2009).
- ASG provided draft final mockup for review (August 2009).



# Partnership Accomplishments Report (con't)

### Next Steps:

- Draft final mockup currently being reviewed by Steering Committee and Subcommittees (comments due to ASG 18 September 2009).
- Remaining development schedule:
  - Incorporate comments ~ Sept 2009
  - Final graphic layout ~ Oct 2009
  - Files to printer ~ Nov 2009
  - Printed report ~ Dec 2009
- Distribution at COP-15





# **Future of the Partnership**

- Original M2M Terms of Reference expire in November 2009
- Steering Committee met on Sept 10-11, 2009 in Washington, DC to discuss the future of the Partnership
- Topics for consideration include:
  - Expansion to new sources (rice, enteric, wastewater)
  - Renewing and revising the Terms of Reference
  - Enhancing commitments to the Partnership
  - Organizational structure



# **Steering Committee Outcomes**

- Dominican Republic Approved as 31<sup>st</sup> Partner
- Terms of Reference Extended
- Continued Consideration of Enteric and Rice
- Task Force for Waste Water
  - Input Sought from Ag and Landfill Subcommittees
- Agreement to Support M2M Observer Status at UNFCCC
- Consensus to enhance Terms of Reference to include country action plans and monitoring and reporting
  - New Terms of Reference to be developed for discussion at Expo Steering meeting
- Also consensus to try garner additional resources from Developed Countries (in conjunction with signing of new TOR)
- A Ministerial level event will be held in Mexico in 2010 to sign new TOR



# **Upcoming Meetings and Events**

- UNFCCC COP-15: 7-18 December 2009 (Copenhagen, Denmark)
- Next Coal Subcommittee Meeting and Steering Meeting:
  - To be held during the Partnership Expo (2-5)
     March 2010 in New Delhi, India).
- Expo India!



# For More Information

- Web site
  - www.methanetomarkets.org
- Administrative Support Group
  - asg@methanetomarkets.org
  - Tel: +1.202.343.9683
  - Fax: +1.202.343.2202
- Direct contact information for ASG Directors:
  - Ferland.Henry@epa.gov / King.Ashley@epa.gov
  - Tel: +1-202-343-9330 Tel: +1-202-343-9133



# **Methane to Markets**

Second Methane to Markets Partnership Expo









## Goals of the Expo

- To be the premier international forum on methane reduction project development
- To showcase potential methane projects seeking assistance and highlight successful projects
- To raise awareness amongst international policy makers on the importance of methane
- To offer high quality technical and policy training sessions and convene a full meeting of the Partnership.



# Logistics

Dates: 2 – 5 March 2010

Location: New Delhi, India

Venue: Taj Palace Hotel







# The First Partnership Expo

- Held in Beijing, China in October 2007
- More than 750 participants from 34 countries
- Methane project showcase included 91 potential projects from 11 countries- landfill sector comprised half of these projects
- High level plenaries, technical & policy sessions, site visits, and a full Partnership meeting



# Preliminary Agenda

- Day One (Tuesday, 2 March 2010)
  - Sector-Specific Site Tours
  - Steering Committee Meeting
- Day Two (Wednesday, 3 March 2010)
  - —Opening Plenary
  - Steering Committee Meeting (con't)
  - Sector-Specific Breakouts
  - Grand Opening Reception in Exhibits Area



# Preliminary Agenda

- Day Three (Thursday, 4 March 2010)
  - Sector-Specific Breakouts (con't)
  - Steering Committee Meetings
- Day Four (Friday, 5 March 2010)
  - Closing Plenary Session: Steering Committee Report Out and Decisions
  - Sector-Specific Subcommittee Meetings



# Role of the Subcommittee in Expo Planning

- Identify and assist in data collection for potential projects to showcase, and provide updates to Beijing projects (when applicable)
- Develop Coal technical and policy agenda by publicizing call for presentations, reviewing abstracts, and serving a speakers or moderators
- Market the Expo in home countries
- Identify sponsors, technology vendors, and other attendees
- Coordinate sector representation in country booths
- Attend!



# Call for Projects

- Announced in July 2009. Sector-specific project templates can be downloaded from Expo Web site.
- Undeveloped projects from Beijing Expo will be highlighted in New Delhi
- Templates due 15 November 2009.



The ASG will work with Partners and PN members that submit project templates to develop posters that will be displayed at the Expo.



#### Call For Presentations

- Announced in May 2009.
- The ASG has already received more than 25 abstracts.
- One-page abstracts due 30 October 2009.
- Subcommittees will review abstracts and select topics for technical and policy sessions.
- Potential presenters will be notified of abstract selection by 1 December 2009.
- Final presentations due 15 January 2010.



## **Expo Marketing**

- Print Pieces for Expo:
  - 2-page flyer
  - 8-page brochure (full electronic distribution October 2009) Booth Poster
- Poster for Conference Booth
- Advertisements for trade publications
- Online
  - Web Calendars (e.g., conferencealerts.com, International Energy Agency)
  - List Serves (e.g., Clean Air Initiative-Asia,
     World Business Council on Sustainable Development)



# Sponsorship and Exhibit Opportunities

- Sponsorship
  - Clarke Energy (Platinum)
  - Oil and Natural Gas Corporation (Grand Opening Reception)
  - Coal India Limited (Platinum)
- Plenary Assistance/Travel Support
  - Asian Development Bank
  - World Bank
- Additional sponsorship/exhibit opportunities available
- Partners receive free country booths



(for

### Important Expo Dates

**30 October 2009**: Deadline for submittal of abstracts

**November 2009**: Conference calls to review abstracts

(date TBD pending Subcommittee

agreement)

**15 November 2009**: Deadline for submittal of project

templates (to be developed into posters)

**1 December 2009**: Notification of acceptance of abstracts

development into Expo presentations)

**15 January 2010**: Final presentations due to the ASG

**2 – 5 March 2010**: Partnership Expo in New Delhi, India



# For More Information and Marketing Materials:

Dedicated Expo Web site:

www.methanetomarkets.org/expo

Methane to Markets'
Administrative Support Group (ASG):
<a href="mailto:asg@methanetomarkets.org">asg@methanetomarkets.org</a>



Please use this opportunity to build support for methane projects in your country!