

## Examples of Potential Partnership Engagement Activities

This document provides examples of the activities Methane to Markets Partners typically engage in as important aspects of their membership. The list is not meant to be exhaustive, but rather is intended to provide a sampling of the ways in which Partners get involved, especially within their first year as a member. Among other forms of engagement, Partners typically:

- Assign delegates to one or more Subcommittees.
- Identify an Administrative Liaison to act as the central contact point for all Methane to Markets issues.
- Develop sector specific country action plan.
- Work with the ASG through the Administrative Liaisons to ensure an adequate flow of information between the Partnership and individual Partners.
- Review and approve a Partner profile on the Methane to Markets Web site.
- Provide information to the ASG on an ongoing basis to update the country and sector pages on the Methane to Markets Web site.
- Utilize the *Methane International* newsletter to highlight projects, conferences, or other success stories.
- Undertake media outreach activities and provide links to press releases or other news items.
- Translate Methane to Markets materials into Partner's language, when relevant and possible.
- Work with the ASG to ensure that the Partnership is well represented at UNFCCC events (e.g., sponsor side events, display materials, secure booths).
- Distribute Methane to Markets materials and/or make presentations at relevant conferences or meetings, particularly UNFCCC events.
- Utilize the project tracking system to facilitate greater information sharing on projects and activities.
- Recruit in-country Project Network members.
- Continue to better engage Project Network members (e.g., success stories, speaking opportunities, concurrent meetings with industry events).
- Promote availability of the *Partnership Accomplishments Report* (PAR) to government officials and/or organization management.
- Receive technical assistance from another Partner and/or Project Network member.
- Provide technical assistance to another Partner.
- Participate in one or more Subcommittee meetings.
- Participate in a sector-specific workshops or technology transfer meetings.
- Appoint points of contact (POCs) to work with ASG and other Partners on specific events or activities as needed.